



FLORIDA LIONS EYE BANK

NEWSIGHT

BASCOM PALMER EYE INSTITUTE • UNIVERSITY OF MIAMI MILLER SCHOOL OF MEDICINE

SUMMER 2014



Communications

Visit the Florida Lions Eye Bank's New Website

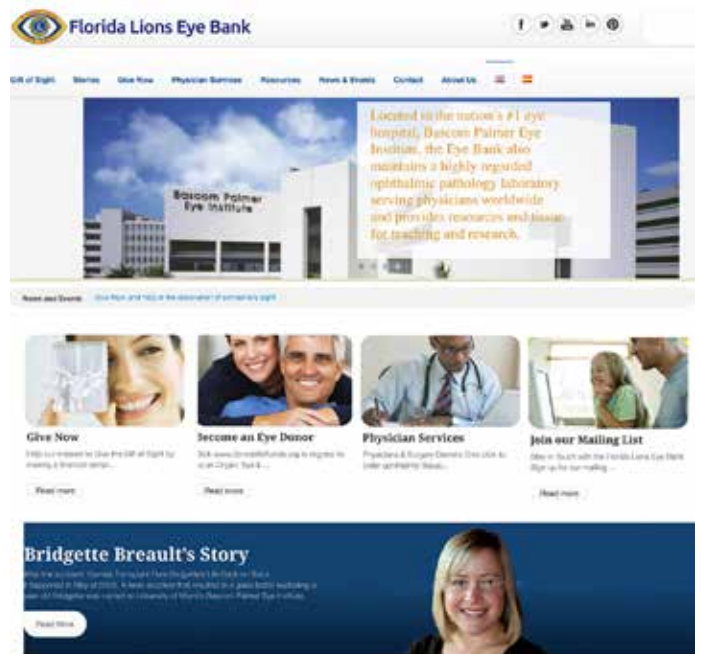
The Florida Lions Eye Bank has unveiled its dynamic new interactive website that provides quick access to information and conveniently allows users to become eye donors or support the eye bank financially.

"Our goal was to create a new, modern, and fully functioning website that would allow us to communicate more efficiently with donor families, recipients, surgeons, Lions and the community at large," said Executive Director Elizabeth Fout-Caraza.

New features on the website include updated recipient stories, an easily accessible event calendar, archive publications and pictures, the ability to donate funds directly to the eye bank and the ability for recipients and their families to share their stories with the eye bank.

Visit the website today and tell us your story! You can also go to the website to join the eye bank's email mailing list, which will improve communication while reducing printing and mailing costs.

Visit our website and give us your feedback under "Contact Us." We would love to hear from you!



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www.fleb.org

Florida Lions Eye Bank Expands Into Social Media

The Florida Lions Eye Bank has entered the world of social media.

The organization has recently launched a page on Facebook and Pinterest, created a channel on YouTube and established its own Twitter account. Why? Studies have shown that the integration of social media is essential to nonprofit organizations.

In a 2012 study performed by the Georgetown University Center for Social Impact Communication and Waggener Edstrom, it was discovered that social media is one of the primary ways people are learning about new causes to support.

According to the study, “65% of people who support nonprofits online (by donating online, signing online petitions, etc.) indicated that the first way they heard about the causes that they



chose to support was through a family member or friend on social media.”

So help us spread the word!

Like our Facebook Page, follow us on Twitter and Pinterest and subscribe to our YouTube channel. Then share with your Friends and Family! The Florida Lions Eye Bank needs your help to spread the word about our Mission to “Restore the Beauty of Sight.” All of these pages can be found by searching for Florida Lions Eye Bank on the respective site or by linking directly from our website, www.fleb.org.

On the National Scene

Eye Bank Executive Director Visits Capitol Hill

The Florida Lions Eye Bank Executive Director Elizabeth Fout-Caraza joined Eye Bank Directors from throughout the country on a recent visit to Washington, D.C. to both learn and educate.

Government representatives and industry experts, invited by the Eye Bank Association of America (EBAA), educated the Directors about legislative issues affecting eye donation and the distribution of ocular tissue in the United States and abroad. Eye Bank Directors then took to Capitol Hill to educate government representatives about eye donation and about the mission of Eye Banks worldwide.

“Educating our elected officials about eye banking and eye donation is critically important in this healthcare environment. We need the members of Congress to understand the

work that we are doing in our communities,” said Elizabeth, who met with representatives from Senator Marco Rubio’s office and from



Congresswoman Frederica Wilson’s office.

Both meetings proved to be fruitful as the representatives learned about the Florida Lions Eye Bank and the impact that it has had on the community of South Florida in its more than 50-year history.

Lions Events and Activities

Lions Partner with Memorial Hospital to Collect Eyeglasses

The Dania Lions Club and their president, Lion Jim Silvernale, are partnering with Memorial Regional Hospital to collect eyeglasses and continue their impressive efforts to serve the community. In July, the club and the hospital will begin to collect donated eye glasses. The glasses will be cleaned, graded and distributed to the needy whose sight will be restored through this simple act of generosity.

Ingrid Reyes, Chair of the Employee Activities Committee at Memorial Regional Hospital, will continue to spearhead the program and hopes it will expand to the entire healthcare system. "It's another way for us to serve our



community. We are happy to help," she said.

The official Lions eye glass donation boxes are located in strategic places throughout the hospital where hundreds of people pass each day. "It will act as a reminder to them," said Ingrid, "If not today, then tomorrow they can drop in the eyeglasses they no longer use." Thanks to all of those who so value the GIFT OF SIGHT that they have helped another regain it.

Eye Bank Front and Center at Lions Convention

The Florida Lions Eye Bank made a lasting impression at the recent Multiple District 35 Convention in Orlando.

First, the President of Lions International presented a Certificate of Appreciation to Eye Bank Executive Director Elizabeth Fout-Caraza at the Governor's Banquet. The Certificate references her distinguished achievements in fulfilling the mission of Lions Clubs International.



International Directors Stacey Jones (L) and Donal Knipp present Eye Bank Executive Director, Elizabeth Fout-Caraza with the International President's Certificate of Appreciation.

Richard E. Olle (center below) received the prestigious Presidential Leadership Award. Richard has been a Leo for more than three years, serving as District 35-I Leo President. He is the grandson of Lions Luis and Teresa San Miguel.



Finally, the eye bank also hosted a popular



hospitality suite during the convention. At left, Executive Director Elizabeth Fout-Caraza and Administrative Assistant Elina Hackworth gear up for the event with their FLEB aprons.

2014 Lions Appreciation Night and Open House

South Florida Lions Enjoy An Evening of Ed

Lions from throughout the South Florida region made the trip to Bascom Palmer Eye Institute in Miami and lined up to attend the Florida Lions Eye Bank's 2014 Lions Appreciation Night.

Attendees were welcomed by Executive Director Elizabeth Fout-Caraza and President Colleen Pinkerton, PDG.

Medical Director Sander Dubovy, M.D. provided an update of the past year's achievements and look ahead to activities and goals for 2014. There were several special presentations acknowledging the work and support provided by the Lions.



(L) Florida Lions Eye Bank President Colleen Pinkerton, PDG and Executive Director Elizabeth Fout Caraza



Lions and guests end the evening with a festive paella dinner at the Bascom Palmer Eye Institute patio.

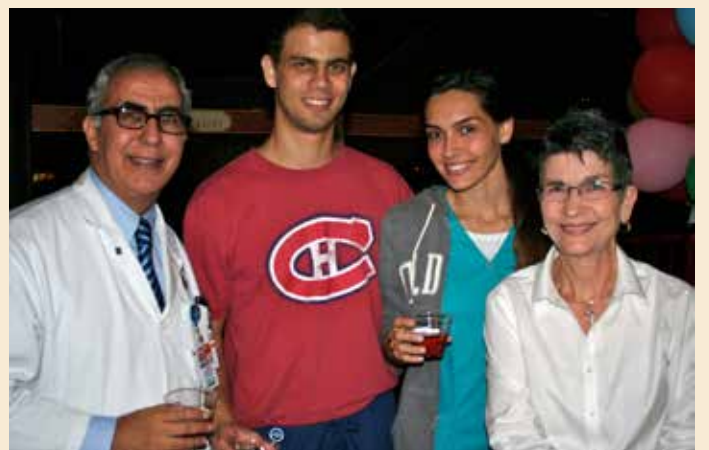


Medical Director Sander Dubovy, M.D. (C) leads a tour of the Bascom Palmer Library's Rare Book Room.



Education, Fun and Fellowship

After the presentations, eye bank staff led tours that included the Ophthalmic Biophysics Center, Cornea Lab, Pathology Lab and the Mary and Edward Norton Library and Rare Book Room. Another "tour" option was a review of the new and expanded eye bank website (www.fleb.org). Toward the end of the evening, the crowd made its way to the decorated Retter Patio to enjoy music, sangria and a delicious paella dinner.



Donations

Received

SEPTEMBER 1, 2013 - MARCH 31, 2014

General

Mr. Roberto Aguilera	Mr. Justin Grant	Renaissance Charitable
Mr. Peter Amrein	Dr. Patricio Grayeb	Foundation
Mr. Wesley Andersen	Mrs. Diane M. Greene	Mrs. Mildred Resnick
Lion Blair Anderson	Mr. and Mrs. Michael Harmelin	Mrs. Deborah C. Respole
Anonymous	Mrs. Bonnie Harradon	Ms. Irene O. Reyes
John E. and Nellie J. Bastien	Estate of Florence Herwitz	Mrs. Claire Rosenblatt
Memorial Foundation	Mrs. Claire Iandoli	Ms. Carol Rubin
Mr. Harry S. Baucom	Mr. Celestino Irizarry	Lion Alfredo Santamaria
Mrs. Dorothy Bernstein	Mrs. Marilyn Jacobs	Mrs. Bonnie Schiffman
Ms. Kimberly Blatt	Mrs. Elsa H. Jones	Mr. Lawrence W. Shafer
Mrs. Sandra Borok	Ms. Yvonne Kochanowski	Ms. Cleo Sheesley
Mr. George Bradley	Mr. H. R. Koltnow	Dr. Alan M. Silbert
Ms. Marlene Brankovic	Koster Enterprises	Mrs. Lois A. Smith
Lion James Brauss OD	Mr. Luke Leitz	Mrs. Elaine Solas
The Shepard Broad Foundation	Mr. William Lillycrop	Ms. Betty M. Solomon
Ms. Florence Brozen	Mrs. Mary M. Locher	Mr. Mortimer Spitalny
Mr. Richard T. Bueschel	Mrs. Linda Lubitz-Boone	Mr. Timothy Strachan
Mr. Arnold T. Butkus	Dr. Veronica S. Marquez	Mr. and Mrs. Fred D. Sturges
Mr. Olin D. Button	Ms. Maureen McLaughlin	Lion William B. Sweeney
Mrs. Linda Caron	Mrs. Gladys Miguel	Mr. William Thode
Mr. and Mrs. Howard Carron	Ms. Kim C. Miller	Mrs. Lynne Vantriglia
Mrs. Beverly Catanese	Mr. Irwin A. Moore	Mrs. Carmen Veiga
Mr. Royal Chernock	Mrs. Lillian R. Murray	Lion Richard M. Vidal PDG
Mr. John Choto	Mrs. Ofelia M. Nibot	Lion A. G. Wade
Mrs. Shirley Christian	The Calvin and Flavia Oak	Mrs. Sandra Ward
Mr. Robert D. Christian	Foundation	Estate of Royal D. Watts, Jr.
Ms. Arlene De Cardenas	Ohio Valley Health Services and	Mrs. Ileana M. Wood
Sander Dubovy, M.D.	Education Corp.	Mrs. Marissa T. Woodworth
Mr. John Erskine	Mrs. Maria D. Perez	Mrs. Charlotte Wright
Mrs. Monica H. Friedmann	Mrs. Gloria Plastow	Ms. June Zanetti-Morekas
Ms. Valerie Gabriele	Estate of Edna J. Priest	Zarks Family Foundation
Mr. Joe Garcia, Jr.	Mr. Jose M. Ramirez	

Donations

Lions Clubs

Boca Raton Lions Club
Bonita Springs Lions Club
Chattahoochee Lions Club
Cocoa Beach Seaside Lions Club
Coral Springs Downtown Lions Club
Coral Way Colombian Lions Club
Dania Lions Club
Delray Beach Lions Club
Florida E-Lions
Fort Pierce Lions Club
Ft. Lauderdale Lions Club
Hollywood Colombian American Lions Club
Lake Placid Lions Club
Lake Worth Lions Club
Lauderdale by the Sea Lions Club
Lockhart Lions Club
Marco Island Lions Club
Miami Buena Vista-Biltmore Lions Club
Miami Colombian Lions Club
Miami Interamerican Ecuador Lions Club
Miami Lakes Lions Club
Miami Lautaro Lions Club
Miami Springs Lions Club
Moore Haven Lions Club
Naples Nites Lions Club
Palm Bay Happy Lions Club
Palm Beach Gardens Lions Club
Pompano Beach Lions Club
Port St. Lucie Downtown
Port St. Lucie Lions Club
Rockledge Lions Club
Safety Harbor Lions Foundation
South Florida Asian-American Lions Club
South Florida Maritime Lions Club
Sumter County Lions Club
The Lake Sumter Lions Charities
Wauchula Lions Club
West Miami Sunshine Lions Club
Winter Haven Lions Club
Zephyrhills Lions Club

Leaving a Legacy through a Bequest

The Florida Lions Eye Bank was recently the beneficiary of a generous bequest.

Joseph J. Snieg of Coral Gables, Florida, had the foresight to name the Florida Lions Eye Bank as one of the organizations to receive a portion of his estate upon his death. The significant donation was deposited into the Florida Lions Eye Bank's investment account. A portion of the gift will help purchase new equipment and update existing equipment. More importantly, the remainder will continue to grow through proper investment to fund the operations of the Eye Bank for future generations. Contact Executive Director Elizabeth Fout-Caraza for more information.

We Need Your Email Address!

The eye bank encourages everyone who receives our Summer NewSight to take a moment to visit our new website at www.fleb.org and provide us with your email address. This will greatly improve our communications efforts.

If you prefer to receive the newsletter or other printed materials via email, please notify us. Once you are added to our email list, you will receive information on activities and events related to the eye bank and our shared mission. *Sign up today!*



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Communications

2013 Annual Report Available in Spanish

¡Que rico!

The 2013 Florida Lions Eye Bank Annual Report is available in Spanish both on the website and in printed copies, by request.

“So many of our supporters, from Lions to physicians to cornea recipients, are Hispanic,” said Executive Director Elizabeth Fout-Caraza. “It made sense to translate this document and make it available to all our Spanish-speaking supporters.”

The annual report is available on the website in PDF format. Printed copies are available by calling (305) 326-6359.



Eye Bank Featured in May Lions Magazine

The monthly Lions Magazine for Multiple District 35 Florida and the Bahamas featured the Florida Lions Eye Bank in its May 2014 issue.

The article included the eye bank’s history, mission and services; but focused on the 52 years of leadership and continuous involvement of the South Florida Lions Clubs. Lions have worked tirelessly raising funds and promoting the importance of cornea donation to “give the gift of sight.” To access the magazine online go to www.magazinevolume.com/15208MM/#/1/